

*International Conference on*  
**GLOBALISATION AND ECONOMIC ASYMMETRIES  
IN INTERNATIONAL TRADE AND DEVELOPMENT:  
CHALLENGES AND OPPORTUNITIES**

**DECEMBER 16 - 18, 2010**

*Organised by*  
**INDIAN INSTITUTE OF MANAGEMENT LUCKNOW  
(NOIDA CAMPUS)**

([www.iimlnc.ac.in](http://www.iimlnc.ac.in))

*In association with*

**ATHENIAN POLICY FORUM**

([www.apforum.org](http://www.apforum.org))

## **THE INSTITUTE**

The Indian Institute of Management (IIM) Lucknow is one of the six national-level management institutes set up by the Government of India. The Institute's aim is to help improve the management of the corporate and non-corporate sectors and public systems, through pursuit of excellence in management education, research, consulting, and training.

IIM Lucknow has broken new ground in being the first IIM to start an additional campus in the country. The Noida campus is a centre of excellence in the area of executive education. It is the IIM Lucknow way of contributing to industry and realizing its vision to remain at the forefront of management thinking and education. The Noida campus is a vibrant nodal centre for post-experience management education, research, consulting, and corporate training.

Visit the web page <http://www.iimlnc.ac.in/> for more details on IIM Lucknow (Noida Campus).

## **NOIDA**

**Noida** is an area under the management of the New Okhla Industrial Development Authority. Noida came into administrative existence on 17th April, 1976. The city has first-class

amenities and is considered to be one of the modern suburbs of Delhi in the National Capital Region.

Located in the north of India, Noida is about 20 kilometre southeast of New Delhi. It is bound on the west and southwest by the Yamuna river, on the north and northwest by the city of Delhi, on the northeast by the cities of Delhi and Ghaziabad and on the northeast, east and southeast by the Hindon river. The city falls under the catchment area of the Yamuna river, and is located on the old river bed.

Noida has recently become a hub for multinational firms outsourcing IT services. Many large software and business process outsourcing (BPO) companies have their offices in the city. Many multinational companies have their Indian branch offices in Noida, because of the Special Economic Zone, the suburban atmosphere and its proximity to Delhi. Noida also has the head office of the Software Technology Park, established by the Government of India to promote the software industry.

Noida is a major centre of industry. It has quickly emerged as a hub for automobile ancillary units with companies like Escorts, Honda-SIEL and New Holland Tractors (a JV of Fiat with Ford), opening up shop in the city. Major manufacturers and others like Fiserv, Alstom, ISGEC, LG, Samsung, and music company T-series also have their corporate offices in the city.

There is more to Noida than just industry. Noida Film City is the hub of all the major news channels and famous studios. News channels such as Zee News, NDTV, TV Today group, IBN, CNBC and many more are situated here. The city's proximity to Delhi, which is the political hub of the country, makes it an attractive destination for news channels. Commercial activities have also risen in recent years, with a sudden spate of new malls and multiplexes opening up in town. All these developments in the areas of industry, commerce and trade have led Noida to become a model city in the state of Uttar Pradesh.

## **THE ATHENIAN POLICY FORUM**

The Athenian Policy Forum (APF) was incorporated as a global non-profit institution in Canada in 1994, and operates from Athens, Greece and Toronto, Canada. The APF has, as its major objective, to promote independent economic analysis and public discussion on issues and problems of economic adjustment to changing forces of demography, the environment, social and political transformation, technology and trade.

While the processes and implications of the changes now taking place may not, as yet, be fully understood, they point to the necessity of building a new consensus around policy reform within the framework of market-oriented economics. The Athenian Policy Forum is devoted to exploring specific instruments and policies designed to incorporate all segments of society into the process of economic growth as fully as possible, thus ensuring that all can share in the fruits of prosperity.

In drawing upon the ancient Greek and Athenian tradition of discussing important issues in public, The Athenian Policy Forum focuses on the challenges faced particularly by the small

and middle-sized countries, examining issues overlooked by mainstream analysis oriented to the interests of the major players in the world economy.

In pursuing its objectives internationally The Athenian Policy Forum promotes commissioned studies, conferences, symposia, seminars, invited presentations and occasional papers. The Forum also has a publishing arm.

## **CONFERENCE OBJECTIVES**

To evaluate the several challenges as well as opportunities thrown up by the continuing process of globalization embracing almost all countries. Economists and management professionals from several developed and developing countries are expected to take part in this conference, the third of a planned series. The first and second conferences in this series of APF-IIM conferences were held at IIM Kozhikode in December 2005 and 2008. Selected conference papers will be brought out in the form of a book published by APF Press Toronto, as was done in the last two conferences. A special issue of the Journal of Economic Asymmetries may also be devoted to carrying high quality conference papers.

## **CONFERENCE THEME**

Globalization and Economic Asymmetries in International Trade and Development: Challenges and Opportunities

## **FOR WHOM**

This conference will benefit academicians, consultants, researchers, management professionals, corporate analysts and government officials, trade and business observers having stakes or interest in issues related to globalization and development.

## **CALL FOR PAPERS**

Papers and cases based on research, experience or promising ideas focusing on any of the stated objectives and themes of the conference are invited for consideration for presentation at the Conference. The papers should be typed in MS Word format and printed in double space, Times Roman font and font size 12. The title page of the papers should give your full name, affiliation, telephone/fax number and the e-mail address. An abstract of the paper is to be submitted by the due date, as part of the first round. Full papers based on the accepted abstracts need to be submitted subsequently.

## VENUE

Indian Institute of Management Lucknow (Noida Campus), India.

## ABSTRACT SUBMISSION

Abstracts of papers, of approximately 250 words, should be submitted latest by May 15, 2010, to:

Prof. K. Ramakrishnan,  
 Indian Institute of Management Lucknow (Noida Campus)  
 B – 1, Sector 62, Noida, Uttar Pradesh – 201 307, India  
 Tel: +91-120-6681087, +91-120-6681015, +91-120-6681094  
 Fax: +91-120-6681002  
 Email: apfpaper@iimlnc.ac.in

Full conference papers of the accepted abstracts should be received at the same email address as given above, before October 1, 2010.

## REGISTRATION FEE

The registration fee for the participants from India and South Asia is INR 5,000, which may be sent in the form of Demand Draft drawn in favour of “Indian Institute of Management Lucknow - Noida Campus”, payable at Noida. The registration fee (with the name of the participant and the title of the conference stated in the covering letter) should reach the Conference Secretariat by October 15, 2010, at the following address:

Mr. S. Mukhopadhyaya, Conference Secretariat,  
 Indian Institute of Management Lucknow (Noida Campus)  
 B – 1, Sector 62, Noida, Uttar Pradesh – 201 307, India  
 Tel: +91-120-6681087, +91-120-6681015  
 Fax: +91-120-6681002  
 Email: apfconf@iimlnc.ac.in

The registration fee can also be paid through electronic money transfer system and confirmation of such transactions is to be intimated to the Conference Secretariat. The required details for such transfers:

- |                 |  |
|-----------------|--|
| 01. Name        | : Indian Institute of Management, Lucknow (Noida Campus) |
| 02. Banker Name | : Axis Bank Ltd.   |
| 03. Address     | : B - 2, 3, Sector-16, Noida – 201 301                   |
| 04. MICR Code   | : 110211004  |
| 05. IFSC Code   | : UTIB0000022  |

06. A/c Type : S/B  
 07. Account Number : 022010100356060

Late registration (after October 15, 2010) will require a higher fee of INR 6,000. Registration fees for spouses/guests accompanying the participant are INR 3,000. The conference will provide snacks and drinks during the day, lunches, dinners, cultural events, and a trip to the city of Agra.

The registration fee for participants from outside India is US \$400, payable in favour of “The Athenian Policy Forum”. The registration fee (with the name of the participant and the title of the conference stated in the covering letter) should reach Prof. Bala Batavia by October 15, 2010, at the following address:

Dr. Bala Batavia  
 Professor of Economics  
 DePaul University  
 1, East Jackson Blvd.,  
 Chicago, IL 60611  
 USA

## **CONFERENCE ORGANISATION COMMITTEE**

### **IIM Lucknow:**

Prof. Punam Sahgal  
 Prof K. G. Sahadevan  
 Prof Ajay Singh  
 Prof. Rajeev Kumra  
 Prof K. Ramakrishnan

### **International:**

Prof. Bala Batavia, DePaul University and Athenian Policy Forum  
 Prof. A.G. Tassos Malliaris, Athenian Policy Forum and Loyola University of Chicago  
 Prof P. Nandakumar, Sultan Qaboos University, Oman

## **THE TENTATIVE CONFERENCE PROGRAM**

December 16, 2010	9 am – 4 pm: Registration, Conference Sessions 7 pm: Dinner and cultural event
December 17	9 am- 4 pm: Conference Sessions/Conference concludes
December 18	Agra visit

## **ACCOMMODATION**

Accommodation for participants (with meals available at the institute dining hall), covered by the registration fee, is available at the IIM Lucknow (Noida campus), on a twin-sharing basis. However, participants requiring single occupancy rooms on campus can avail the same by paying an additional amount of INR 7,000. Registration fees for spouses/guests accompanying the participants are INR 3,000. Please contact Conference Secretariat, IIM Lucknow (Noida Campus), e-mail: [apfconf@iimlnc.ac.in](mailto:apfconf@iimlnc.ac.in). Accommodation will be confirmed after receipt of registration fee.

Candidates wishing to stay outside campus may request help with hotel bookings. However, the registration fee covers only accommodation at the IIM Lucknow Noida campus. Hotel rents and charges, transportation, etc. will have to be met by the participants themselves.

## **CHECKLIST FOR PARTICIPANTS**

May 15, 2010: Deadline for submission of abstract

June 15, 2010: Communication of decision regarding abstract acceptance

October 1, 2010: Deadline for submission of full papers based on accepted abstracts

October 1, 2010: Deadline for requests for booking of accommodation outside campus

October 15, 2010: Deadline for registration and paying the conference fee