

**APF-IIM KOZHIKODE CONFERENCE, DEC. 18-20, 2008**

**PRELIMINARY SCHEDULE, 11-21-2008**

**Thursday, December 18, 2008**

**7 PM--- Dinner and Cultural Events: Taj Hotel**

**Friday, DECEMBER 19, 2008**

**9 - 9.30 Registration**

**9.30 – 9.45 Inauguration and Welcome**

**Dr. A. G. Malliaris, President, Athenian Policy Forum**

**Dr. Krishna Kumar, Director, IIM-Kozhikode**

**9.45 - 10.30 Key Note Presentation by Prof Neil Quigley (Victoria University of Wellington)**

**10.30 – 11.00 TEA**

**11.00 – 12.15: SESSION I. Room A: Finance, Financial – Real economy Links**

*Jim Choi, (DePaul University): “A Lesson that Wall Street can Learn from the 1997 Korean Financial Crisis for their Sub-Prime Loan Debacle”.*

*Bala Batavia (DePaul University), Sree Rama Murthy Y (Sultan Qaboos UnIveristy), P. Nandakumar (IIM Kozhikode) and Cheick Wague (Sodertorn University of South Stockholm), “Commodity Price Inflation: Are the Culprits Bio-Fuel Production and Chinese Expansion?”*

*Marc Hayford and Tassos Malliaris (Loyola University of Chicago) “Financial Instabilities and Asset Prices: The Current Debate”,*

## **Friday, DECEMBER 19, 2008 (continued)**

### **11.00 – 12.15: SESSION II. Room B: SMES and Globalization**

*S.P. Agarwal (Indian Institute of Foreign Trade & Bajrang Dal (IIFT))* “SMEs in Changing Dynamics of Globalization: The Indian Experience”

*Manoj Pillai (Mahatma Gandhi Government College, New Mahe)*, “Globalization, Asymmetrical Agricultural Development and Rural Indebtness: An Analysis”

*S.M. Anas Iqbal (Indian Institute of Foreign Trade and Research and Murli Dhar Panga (IIFTR))* “Effect of Globalization on Indian Small Scale Industry: A Critical Analysis”

### **12.15 – 13.30 LUNCH**

### **13.30 – 15.05: SESSION III. Room A: Policies**

*Ross Catteral (University of Winchester Business School)* “Economic Growth and Climate Change: An Irreconcilable Dilemma?”

*Debapriya Sen and Leo Michelis (Ryerson University)* “FDI, Strategic Interaction and Industrialization”

*A.G Malliaris and MaryMalliaris (Loyola University of Chicago)* “Oil, Gold and the Euro: Hypotheses and Time Series Analysis”

*Jean-Jacques Rosa (Institut d’Etudes Politiques de Paris) and Xavier DeVanssay (York University, Glendon)* “The Global Freedom Boom: An Economic Analysis”

## **Friday, DECEMBER 19, 2008 (continued)**

### **13.30 – 15.05: SESSION IV. Room B: Trade, Services**

*Clemente Hernandez Rodriguez (Instituto Tecnológico y de Estudios Superiores de Monterrey, CampusGuadalajara)*, “Trade flows in the Mercosur and the Andean Community countries: An Augmented Gravity Analysis”

*K. Ramakrishnan, (IIM Lucknow)* “International Competition, The Indian Textile Industry and Mobility Barriers: Reconciliation through the Resource-Based View”

*K. Mohandas (Architect, Calicut, EX-President, Indian Council of Architects)* “Trade in Services and GATS”

*Nikitas- Spiros Koutsoukis (Democritus University of Thrace), Spyros Roukanas (DUT) and Pantelis Skias (University of Peloponnese)* “China’s International Economic and Political Position: A Framework for Understanding Global Integration Dynamics”

### **19.00: Dinner and cultural programs – Taj Hotel**

## **Saturday, DECEMBER 20, 2008:**

### **9.30 – 10.45: SESSION V: Room A: Poverty, Freedom**

*Jiten Borkokati (University of Staffordshire)* “Poverty and Globalization”

*Sucharita Sen (JNU)* “Gender, Special Economic Zones and Regional Asymmetries”

*Swarna Vepa (Madras School of Economics)* “Impact of Globalization on Poverty and Employment at the Turn of the Century”

## **Saturday, DECEMBER 20, 2008 (continued)**

### **9.30 – 10.45: SESSION VI: Room B: Marketing, Management:**

*Anno Anthony (Cochin University) and Mary Joseph (CU) “Local Clusters’ Insertion into Global Value Chains: Drivers of the Home Furnishing Clusters of North Kerala”*

*Suresh Tannan (Insitute of Management and Productivity, Ghaziabad) “Threat and Opportunities in Global Markets”*

*Sindhu Nair (Indira Gandhi Open University), “Promoting Brand India in the Global Scenario: Benefits, Issues and Challenges”*

### **TEA 10.45 – 11.15**

### **11.15 – 12.30: SESSION VII: Room A: Policies**

*Robert Barrass & Shobhana Madhavan (University of Westminster), “Economic Cohesions: India-EU Comparisons”*

*Samprit Charkrabarty (International School of Business and Media, Kolkata Campus), “Dishonesty and Bribery in Public Commodity in a Developing Country”*

*Ashish Nath (Tripura University), “The Efficacy and Extent of Globalization: A Cross-Regional Study of Indian States”*

### **11.15 – 12.30: SESSION VIII: Room B: Policies**

*Benjamin, E. (Nehru School of Management, Thrissor), “Bio-Diversity and Globalization: Does It Reduce Economic Sovereignty in Developing Countries?”*

*Vipul Jain (Shri Guru Ram Rai Institute of Technology and Science), “Global Pain Management and Global Biotics with reference to India”*

*Alka Bhatt (Amity University, Lucknow), “Development through Globalization”*

### **12.30 – 13.30: LUNCH**

## **Saturday, DECEMBER 20, 2008 (continued)**

### **13.30 – 15.05: SESSION IX. Room A: Industry, SMEs:**

*Arun Kumar Paul (Xavier Labour Relations Institute, Jamshedpur)* “Closed Supply Loop Chain: It’s Strategic Imperative in Current Business Environment”

*Swanand Deodhar (Management Development Institute, Guragon),* “Expanding the Bazaar: Free and Open software (FOSS)”

*Fara Shah (Accenture, India),* “Competency Management Framework for High Performance Enterprises”

*Raveesh Agarwal (Institute of Management Education, Ghaziabad) & Mona Chowdhury (IIME),* “Impact of Globalization on Indian SMEs: Hamper or Pamper?”

### **13.30 – 15.05: SESSION X. Room B: Marketing, Rural Economy:**

*Sahlini Sagger (Management Development Institute) and Pawan Taneja (Alogol School of Technology, Guaragon),* “Indian Womens’ Attitude towards Portrayal of Women in Men’s products in Global Era”

*Subhas Roy (Xavier Institute of Management, Bhubaneswar),* “Case study: POSCO in India”

*Srinivas, Y. (ICICI Bank),* “Governance, Risk and Compliance: Opportunities and Challenges for Global Indian Banks”

*Braja Swain (Centre for Development Studies, Thiruvananthapuram),* “The Role of Contract Farming for Agricultural Development in Globalized World: An Institutional Economic Analysis”