

ECONOMIC SOCIETY OF THESSALONIKI-
ATHENIAN POLICY FORUM

10TH International Conference

City College, Thessaloniki
Thursday 9-Saturday 11 November, 2006

PRELIMINARY PROGRAMME

Thursday November 9

17:00-18:00 Registration
18:00, Official Opening
Welcome Reception

Friday November 10,

09:00-11:00

Session 1. Microeconomics

- a. **Borkowski Boleslaw, Krawiec Monica, Wiesław Szczesny**-Warsaw Agricultural University- Dynamics of Changes in income elasticity of consumption in the European Union Countries
- b. **Cosma Smaranda, Negrusa Adina**-Babes - Bolyai+B31 University- Competitive analysis for the Romanian pharmaceuticals and drugs market in a wider European Union
- c. **Hanna Dudek, Wieslaw Szczesny**-Warsaw Agricultural University- Spatial differentiation of food production structure and consumption profile in enlarged European Union
- d. **Chmelikova Gabriela**, Mendel University of Agriculture and Forestry of Brno, The Information content of economic value added of food process firms in Czech Republic

Discussants:

Krawiec: Paper (d)
Cosma: Paper ©
Dudek: Paper (b)
Chmelikova: Paper (a)

Session 2. Business and Quantitative Management

- a. **Hatzithomas Leonidas, Stamelos Ioannis**-Aristotle University of Thessaloniki-Enterprise Resource Planning and Customer Relationship Management system Success: An application of Delone and McLean's Model
- b. **Kirytopoulos Konstantinos**-National Technical University of Athens and University of Aegean-The Critical Path of Project Management Knowledge areas
- c. **Parashkevova Loretta**-Varna Free University-Logistics Outsourcing – A Means Of Assuring The Competitive Advantage For An Organization
- d. **Petkova Aneliya Kuzmanova, Ivan Simeonov Dakov**-Technical University of Sofia-Development Of Methodical Approach For Planning Of The Production In The Vcms For Mechanical Machining

Discussants:

Hatzithomas: Paper (d)
Kirytopoulos: Paper ©
Parashkevova: Paper (b)
Petkova: Paper (a)

Session 3. Monetary Policy

- a. **Catterall Ross**-University of Winchester-Monetary Unions in a World of Volatility Foreign Exchange Markets: Some Lessons of Recent History
- b. **Lovrinovic Ivan, Ivanov Marijana, Kordic Gordana**-Graduate School of Economics and Business-Anchor Based Monetary Policies in Transition Countries

- c. **Mahant Edelgard, Turkewitsch Lisa**-York University-Europeanness and the Euro in a Wider Europe
- d. **Osztrogonacz Ivo, Vasary Miklos**-Szent Istvan University-Single Area Payment Scheme in the Visegrad Countries

Discussants:

- Catterall: Paper (d)
- Lovrinovic: Paper ©
- Mahant: Paper (b)
- Osztrogonacz: Paper (a)

11:00-11:30 Coffee Brake

11:30-13:30

Session 4: International Trade

- a. **Puente Santiago Anima, Pichardo Gabriel Mendoza** -Universidad Nacional Autonoma Mexico-The European Union and its trade agreements: the case of Mexico six years after.
- b. **Sklias Pantelis, Roukanas Spiros, Koutsoukis Nikitas**-Democritus University of Thrace-EU's International Political and Economic Position: A Framework for Understanding global economic integration dynamics
- c. **Mardas Dimitris, Nikas Christos**-University of Thessaloniki, University of Western Macedonia- Intra-Industry Trade and the Eligibility of the Balkan Countries from the EU Accession
- d. **Koutsobinas Theodoros**, Athens University of Economics and Business, Economic and Legal Principles for countries Acceding to EU Membership: The Case of State Aid and Free Economic Zones

Discussants:

- Roukanas Paper (d)
- Santiago Anima: Paper ©
- Nikas: Paper (b)
- Koutsobinas: Paper (a)

Session 5. Macroeconomics

- a. **Alexiou Constantinos**-City Liberal Studies-Effective demand, Inward Direct Investment, and European Unemployment: Demand and Supply-side Considerations
- b. **Goutas Lazaros**-University of Cambridge-Varieties of Capitalism and the role of the Greek national economy
- c. **Runli Xie**-Humboldt University of Berlin-The Effect of Product Market Deregulation on Collective Wage-Employment Bargaining: A Stochastic Model
- d. **Masoura Eleftheria, Papadimitriou Ioannis**-University of Macedonia-Social security policies in Greece during the period 1974-2005 the developments in the European Union

Discussants:

- Runli Paper (d)
- Masoura: Paper ©
- Alexiou: Paper (b)
- Goutas: Paper (a)

Session 6 Business and Human Resources

- a. **Popova Daniela**-Varna Free University-Human resource management information system of value priorities (HRMISVP) in a relation with the techniques for motivation in Bulgarian organizations
- b. **Rudnak Ildike, Bellasz Zsuzsanna**-Szent Istvan University-The role of communication in the development of foreign student's personality
- c. **Samanta Rounti Irene**-Technological Education Institute of Piraeus-The Impact of the Internal Organization into Firms Innovation Culture
- d. **Tilikidou Irene, Delistavrou Antonia**-Technological Educational Institute of Thessaloniki-Are Greeks Knowledgeable Enough about Environmental Issues

Discussants:

Popova Paper (d)
 Rudnak: Paper ©
 Samanta: Paper (b)
 Tilikidou: Paper (a)

13:30-15:00 Lunch

15:00-17:00

Session 7. Business and Entrepreneurship

- a. **Kitsos Christos, Korres George, Hadjidina Stamatina**-Technological Institute of Athens University of Aegean, University of Piraeus-Female Entrepreneurship and the European National Systems of Innovations: a case study for Greek Enterprises
- b. **Gossart Cedric**-Cankaya University-Routines and the Environment: Bridging the Gap
- c. **Parashkevova Loretta**-Varna Free University-The core competence of the organization as an object of strategic analysis
- d. **Piperopoulos Panagiotis**-University of Macedonia-Business clusters, SMEs and Innovation; towards regional competitiveness.

Discussants:

Korres Paper (d)
 Piperopoulos: Paper ©
 Parashkevova: Paper (b)
 Gossart: Paper (a)

Session 8. Fiscal Policy

- a. **Boultzis Ilias**-Athens University of Economics and Business-Tax regimes and corrupt officials
- b. **Kammas Pantelis**-Athens University of Economics and Business-Strategic fiscal interaction among OECD countries
- c. **Pappas Anastasios**-University of Aegean-Is the Fiscal Discipline Rewarded by the Markets? The Case of EU New & Old member states
- d. **Sidiropoulos Moise, Spiromitros Eleftherios**-Aristotle University of Thessaloniki, University Louis Pasteur of Strasbourg and BETA-Theme- Fiscal Policy in a Monetary Union under Alternative Labour-Market Structures
- e. **Szarowska Irena**-Silesian University in Opava -Fiscal Consolidation: A precondition for Fulfilment of the Maastrich fiscal criterion in the Czech Republic

Discussants:

Boultzis Paper (e)
 Kammas : Paper ©

Pappas: Paper (b)
Spiromitros: Paper (a)
Szarowska: Paper (d)

Session 9. Economic Growth

- a. **Benos Nikos**-Institute of Planning and Economic Research-Education Policy, Growth and Welfare
- b. **Dimelis Sophia, Papaioannou Sotiris**-Athens University of Economics and Business-Information Technology Growth Effects at the Industry Level: A Comparison between USA and Europe
- c. **Karagiannis Stelios**-Center of Planning and Economic Research-Knowledge-Based economy, Convergence and Economic Growth: Evidence from the European Union
- d. **Kondonassis Alexander, Malliaris Anastasios, Paraskevopoulos Christos**-University of Oklahoma, Loyola University of Chicago, York University-Economic and Institutional Changes in the Western Balkans: Cooperation with the European Union

Discussants:

Benos Paper (d)
Papaioannou: Paper ©
Karagiannis: Paper (b)
Kondonassis: Paper (a)

17:00-17:30 Coffee Brake

17:30-19:30 Business Panel

20:30 Dinner

Saturday November 11,

9:00-11:00

Session 10. Business and Finance

- a. **Dimitropoulos Panagiotis, Asteriou Dimitrios**-University of Peloponnese-The Earnings>Returns relation under the presence of Non-Linearity and the "prices leading earnings" assumption: The Greek case.
- b. **Julia Iuga, Socol Adela, Gavrilă-Panev Ionela**-University "1 Decembrie 1918" of Alba Italia-The typology of Information necessary for the banks and the factors that influence credit risk in the perspective of Basel agreement II
- c. **Vlămis Prodromos**-University of Cambridge-Default Risk of the UK Real Estate Companies: Is there a Macro-economy Effect?

Discussants:

Dimitropoulos Paper ©
Vlămis: Paper (b)
Iuga, : Paper (a)

Session 11. Business and Strategic Issues

- a. **Hadjidimitriou Yannis, Azaria Albertos**-University of Macedonia-Fundamental Problems and the Export Procedure of SMEs: An Investigation of Empirical Research Studies
- b. **Negrusa Adina, Cosma Smaranda**-Babes - Bolya University-The Romanian brewing market and the strategic role of the international companies in this sector
- c. **Parcharidis Efstathios, Varsakelis Nikolaos**-Aristotle University of Thessaloniki-The impact of investments in information technology on the productivity of firms: evidence from Greek Market
- d. **Vlachvei Aspasia, Notta Ourania, Ananiadis Ioannis**-Technological Educational Institute of West Macedonia-Profitability, growth and size in Greek manufacturing firms

Discussants:

- Azaria Paper (d)
- Negrusa: Paper ©
- Parcharidis: Paper (b)
- Vlachvei: Paper (a)

Session 12. Business and Marketing

- a. **Kyriazopoulos P., Rounti Samanta**-Graduate Education Technological Institute of Pireaus-Can the Marketing Plan Assists Business Performance
- b. **N. Pilitsis, George Efstathiadis , Leslie Szamozsi**-City Liberal Studies-Factors Affecting Retail Store Selection In The Small Electrical Appliance Sector
- c. **Tsakiri Lina**-University of Thessaloniki-Globalisation and Personal Needs:Do Individual Perceptions of Globalisation Affect the Human Needs Hierarchy?

Discussants:

- Kyriazopoulos: Paper ©
- Tsakiri: Paper (b)
- Samozi: Paper (a)

Session 13. Business and Accounting

- a. **Cenar Iuliana**-University " I Decembrie 1918" of Alba Italia-A possible model of the Engagements Accountancy for the Public Allowances' System
- b. **Deaconu Sorin-Constantin**-University "I Decembrie 1918" of Alba Italia-Explanations Concerning Accountancy Statistics Elaboration by the farm accountancy Data
- c. **Yovogan Marcellin**-Sofia University-Managerial accounting tools and EU perspective of performance evaluation: A case study of Public utilities
- d. **Biskas Pantelis, Christodoulou Petros, Pazarskis Michael, Vogiatzoglou Manthos**-Hellenic Transmission System Operator University of Macedonia-Long-term installed capacity forecast for Renewable Energy Sources in the Greek power market

Discussants:

- Cenar Paper (d)
- Deaconu: Paper ©
- Yovogan: Paper (b)
- Pazarskis: Paper (a)

Session 14. Regional Growth

- **Kokkinou Aikaterini**-University of Aegean-Productivity, Innovation and Regional Growth
- **Sanidas Elias**-University of Wollongong -The huddle/tangle hypothesis of regional integration: the case of the European Union and its enlargement

- **Chatzitheodoridis F., Michailidis Anastasios, Samathrakis Vagis, Aggelopoulos S.** -Technological Education Institutional West Macedonia, Technological and Education Institution of Thessaloniki, Greece- Integrated Rural Development Program in Greece: Management, Practice and Results
- **Ikonomu Theodoros, Gatzialides Christos**-University of Thessaloniki- The Impact of European Enlargement for the Metropolitan Balkan City of Thessaloniki

Discussants:

- Kokkinou Paper (d)
- Ikonomu: Paper ©
- Chatzitheodoridis: Paper (b)
- Sanidas: Paper (a)

11:15 Conference Closing

- Excursion to Vergina and Pella, the capital cities of Ancient Macedonians. Visit to the tomb of King Phillipos the Second, father of Alexander the Great.
- Lunch in a traditional tavern